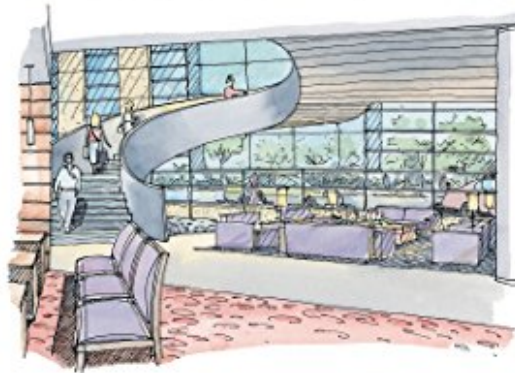


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# Hand Drawing for Designers: Communicating Ideas through Architectural Graphics

*Amy Kort, Douglas R. Seidler*  
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## HAND DRAWING FOR DESIGNERS



Communicating Ideas through Architectural Graphics

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**Amy Kort, Douglas R. Seidler : Hand Drawing for Designers: Communicating Ideas through Architectural Graphics** before purchasing it in order to gage whether or not it would be worth my time, and all praised Hand Drawing for Designers: Communicating Ideas through Architectural Graphics:

0 of 0 people found the following review helpful. Not what I expected . . .By JayArrThis book is, in my opinion, a little bit misnamed. While it's an excellent work on what it does, it interprets "hand drawing" as primarily mechanical drawing at a drawing board, instead of on a CAD computer system. So, my three stars are based on the unexpected content, not a judgement on the content presented - I had expected a work primarily on sketching.3 of 3 people found the following review helpful. Everything you needBy Theadora ElliottThis book is perfect for any level designer; it explains in full detail the very basics of hand drafting while also providing valuable knowledge to seasoned designers. The chapters are laid out in a visually appealing manner and the content is very easy to read. The authors do a great

job of applying the skills in this book to real life situations. The book also contains hands on exercises at the end of each chapter; these are great for individuals, but instructors can also use these in the classroom. It's a great book for every designer and every hand drafting studio to have. I would highly recommend this book to anyone! (I would also recommend this great book as the digital counterpart to hand drafting! Digital Drawing for Designers: A Visual Guide to AutoCAD)

Hand drawing remains a powerful tool in conceptual design. Hand Drawing for Designers: Communicating Ideas through Architectural Graphics will show you how to use hand drawing to explore multiple design responses quickly and intuitively and to develop a successfully responsive design solution. The text approaches the act of drawing as a communication tool, valued within design firms for conceptual design, design development, and client presentations. The concepts and methods in the text build, progressing from an introduction to drawing rationale to two- and three-dimensional drawing techniques and presentation drawings. Designed to strengthen the user's understanding of visual representation and technical drawing by visual teaching, Hand Drawing for Designers provides the skills for translating three-dimensional ideas into two-dimensional drawings that effectively communicate design concepts.

About the Author Douglas R. Seidler, Associate AIA, NCIDQ, LEED AP, is an Assistant Professor of Interior Design at Marymount University. He teaches a wide range of graduate and undergraduate courses including foundation studio, materials and methods studio, commercial design studio, furniture design, senior studio, computer drafting, construction documents, design communication, and thesis documentation. His research focuses on the application of pedagogical research in design education. He has over twelve years of professional experience in Architecture and Interior Design. He is the co-author of Hand Drawing for Designers: Communicating Ideas through Architectural Graphics and the author of Digital Drawing for Designers: A Visual Guide to AutoCAD.