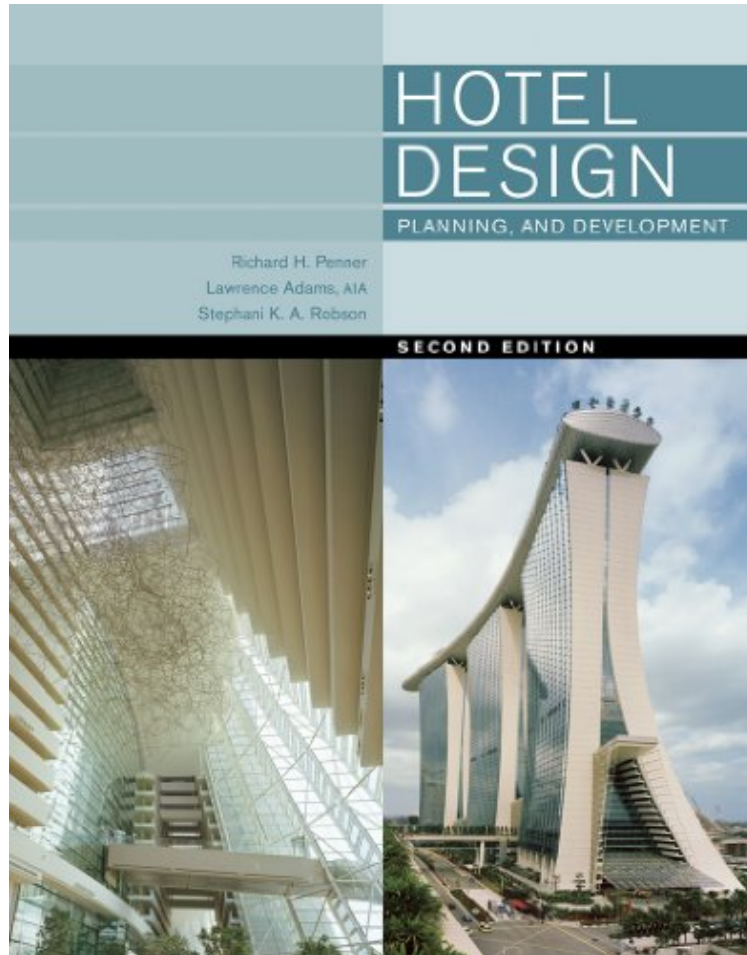


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Richard H. Penner, Lawrence Adams AIA, Stephani K A Robson : Hotel Design, Planning, and Development (Second Edition) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Hotel Design, Planning, and Development (Second Edition):

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A fully revised edition of the book architects and developers consider the bible of hotel design. *Hotel Design, Planning, and Development, Second Edition*, is a thorough overview of the important and fast-growing hospitality industry. It is revised and expanded from the previous edition the bible for designers, developers, planners, and students. This edition, updated to include significant hotels developed internationally in the last ten years, outlines essential planning and design considerations based on the latest data, supported by technical information, 60 Line drawings, 59 Tables, 429 full-color images, and many original floor plans. The authors describe and illustrate different types of hotels, at different locations downtown, suburban, airport, roadsides with different mixes of facilities casino hotels, convention hotels, conference centers and provide analysis and theory to support each of the major trends, highlighting how the designers work fits into the industry's development as a whole. They give increased attention to interior design psychology and the design process. The design guide includes specific information on space allocation programs and details on planning public areas, guestrooms and suites, and back-of-house facilities, as well as the newest developments in design practice and software. Extensive case studies showing best practice examples of hotel design demonstrate how a successful new concept is developed. Contributions from key figures in the profession, such as Ian Schrager and John Portman, illuminate the text. *Hotel Design, Planning, and Development, Second Edition*, is the primary resource for students of design and hotel management and an essential reference for all those actively involved with hotels. 469 photographs, 64 line drawings, 59 tables

[V]ery beautifully designed, elegant . . . [G]ives the reader an awesome, broad, creative, delightful and welcoming view of the global hospitality business. . . . Just looking at these images is a learning experience in itself and can give builders, developers, hotel owners and managers, and students a lot of ideas on conceiving and developing new hotels. - Bizindia About the Author Richard Penner, professor at the Hotel School at Cornell University since 1970, teaches hotel planning, development, and interior design. Experienced in both architecture and hotel management, he spent year-long sabbaticals with international designer Hirsch Bedner Associates (Santa Monica, CA) and the architecture group of Starwood Hotels and Resorts (White Plains, NY). A graduate of Cornell University, with bachelors and masters degrees in architecture, he is the author of four books two coauthored with the late Walter Rutes, who was the lead author on the first edition of *Hotel Design, Development, and Planning*. In 1992 *Hospitality Design* magazine honored Penner with its Platinum Circle Award for contributions to hospitality design as an author and teacher. He has presented seminars on development, hotel planning, and interior design throughout the world. He has served a three-year term as Director of Graduate Studies at the Hotel School, has been conference coordinator for design seminars at the European Meeting on Hotel Interior Design in Rimini, Italy, and has chaired five Hospitality Design Roundtables sponsored by the Center for Hospitality Research at Cornell.